

Creating a simpler, better railway for everyone in Britain.

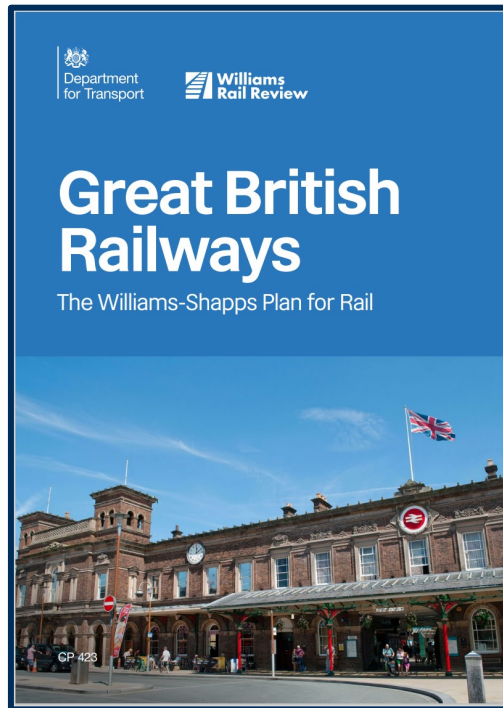


Transport East Summit

Tom Ketteringham, Chief of Staff

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The Williams-Shapps Plan for Rail set out the vision for Great British Railways across 10 outcomes:



1

Modern
passenger
experience

2

Retail
revolution

3

New way of
working with
private sector

4

Economic
recovery and a
financially
sustainable
railway

5

Greater
control for
local people
and places

6

Cleaner,
greener
railways

7

New offer for
freight

8

Increased speed
of delivery and
efficient
enhancements

9

Skilled,
innovative
workforce

10

Simpler
industry
structure

Our purpose

Our purpose is to create a simpler, better railway for everyone in Britain.

We will get there by placing customers at the heart of our decision making and building a system that services their needs.

For a safe, reliable, accessible and affordable railway that is:

- ✓ Faster and smarter
- ✓ Carbon free and hassle free
- ✓ Online and on time

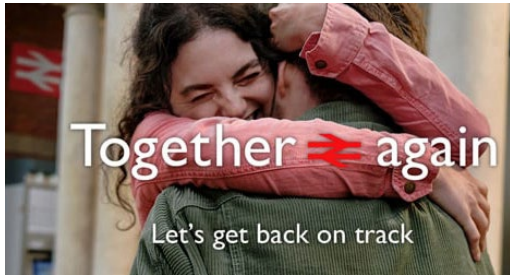


A flavour of GBRTT's work...



What are GBRTT doing today to help?

Whilst GBRTT plan for the future, there is also a lot that can be done today to drive improvements on the railway



Getting passengers back



Accessibility strategy



HQ competition



Driving revenue growth



Making the case for GBR

- 1. Data for Insights
- 2. Data for Exploration
- 3. Open Data Marketplace
- 4. Digital Products
- 5. Platform Optimization

Utilising industry data