

CONNECTED PLACES CATAPULT

Who we are





**ACCELERATING INNOVATION FOR
BETTER CONNECTED PLACES**



PEOPLE

wellbeing, access and inclusion for everyone



PLANET

sustainable and increasingly regenerative living and moving



PROSPERITY

prosperous local economies and trade

CHALLENGES WE TARGET IN TRANSPORT



1 Transport decarbonisation

We help to develop and trial future fuels, build investor confidence, and create new business models to cut emissions across all transport modes.



2 Safe, efficient and inclusive transport

Through accelerators, testbeds, and trials, we're building smarter, safer, and more inclusive systems that leverage automation and connectivity to improve efficiency and reduce risks for all.

Our verticals



Rail



Aviation



Maritime



Highways



Integrated Transport



RURAL TRANSPORTATION INNOVATION

DfT Rural Transportation Accelerator

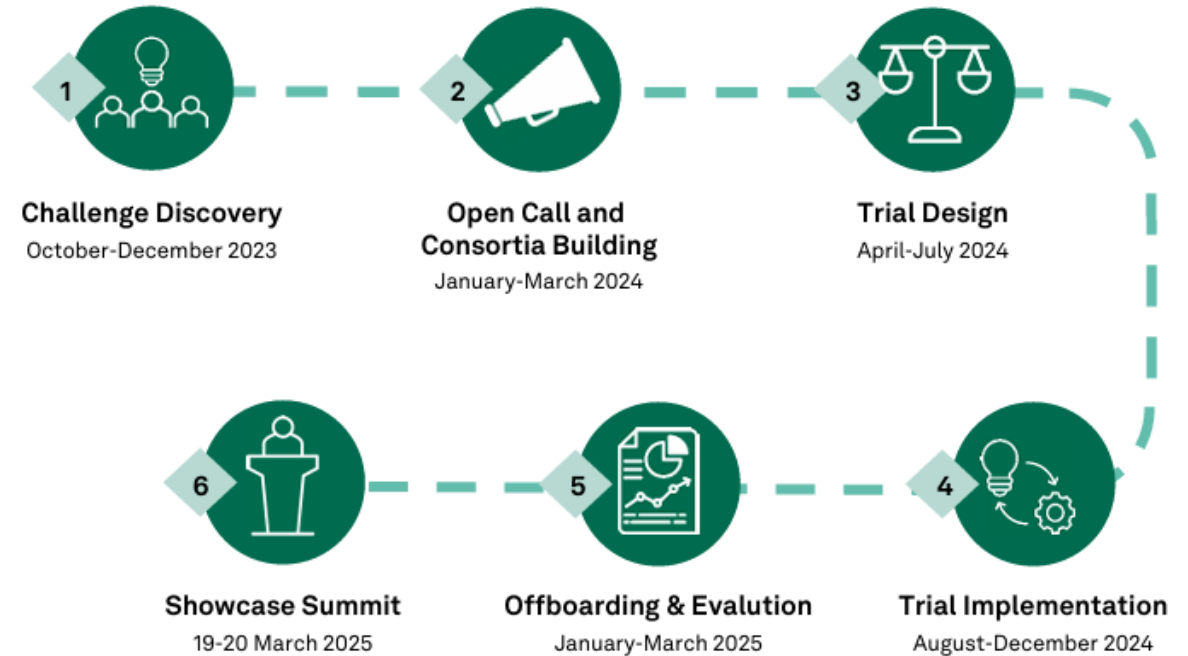
CHALLENGES/ DELIVERY



Innovation in transport technologies and services has the potential to enhance rural transport and support a higher quality of life for people in rural areas.



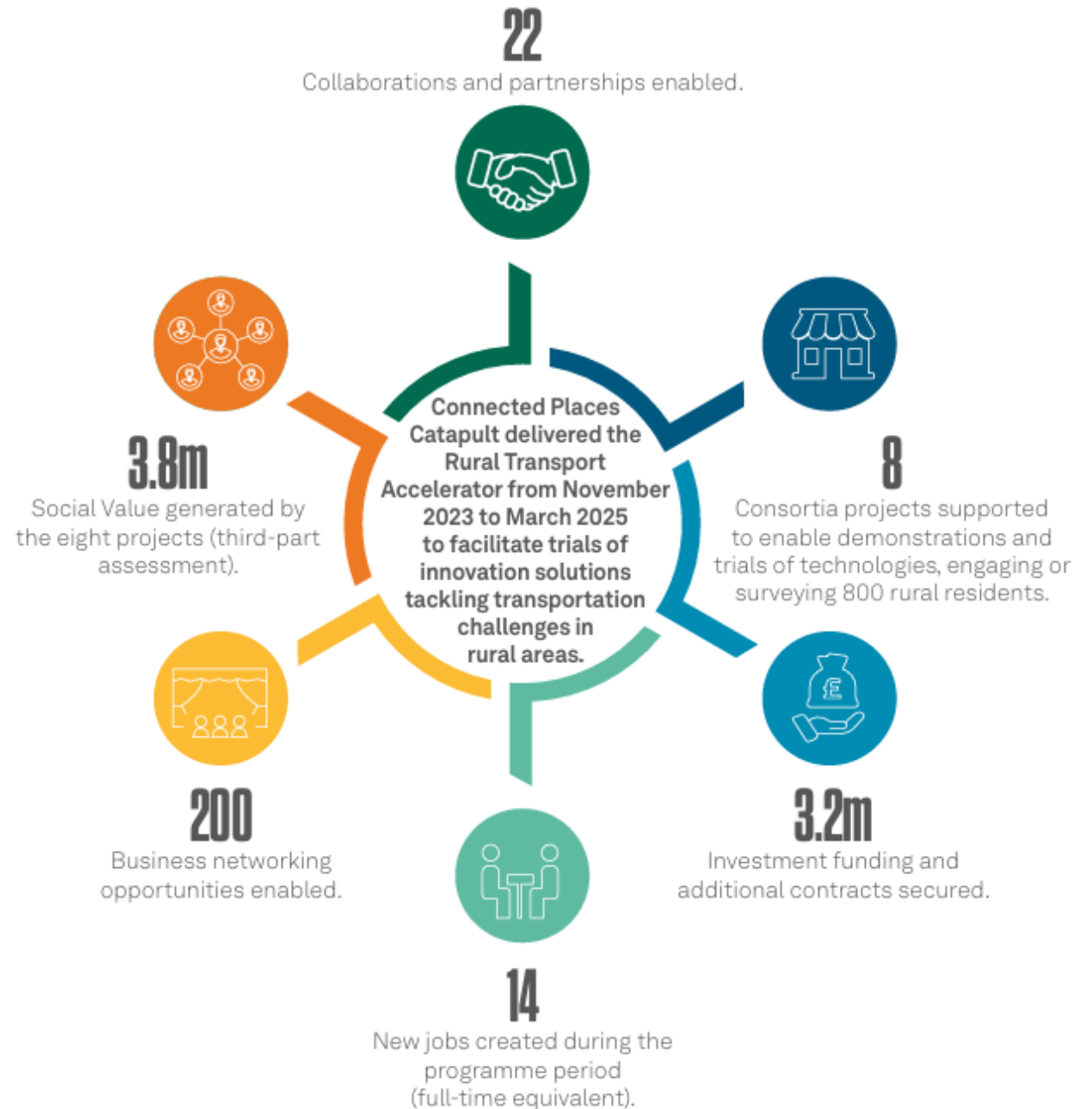
Figure 1: The five challenges of Rural Transport Accelerator



DIRECT IMPACT

8 trials

- At least x2 Social Return on Investment
- Average of £20K spent per council



LEARNINGS



Rural Transportation users value faster and cheaper over new infrastructure



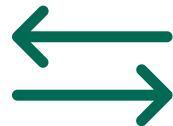
Users are enthusiastic and willing to contribute



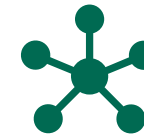
Public procurement systems creates challenges in implementing new solutions



Cross-sector collaboration is pivotal for rural design



Transportation behaviour change requires communication and incentives



Lack of integrated and shared knowledge between organisations and sectors delays innovation