

Riding on Sunshine in The Broads





A bit about us...

Based in Northumberland, established in 2015

In-house team of engineers, designers, and data analysts

We make sustainable spaces you want to recharge in

Smart sunshine for people, places and planet

Why The Broads?



“The largest share of the visitor footprint to the Broads National Park is in car travel to and from the park. It also leads to congestion and noise pollution.

E-bikes offer a way for people to access the park whilst leaving the car at home, and to enjoy more of the tranquillity on offer.



By working with Intelligen on this project, we are offering alternatives for people who want to travel to and from our natural spaces whilst leaving the car at home”.

Harry Mach, Sustainability Manager, The Broads Authority

Our solution: **powerPOD**

Off grid, solar powered e-bike charging



Social ROI:
£3.99
per £1.00

What We Delivered

- Installed 9 powerPODs across The Broads National Park
- Made from 90% recycled composite material
- Accessible for adapted e-trikes, mobility scooters and electric wheelchairs
- Evolution of the JNPR digital platform for finding, booking & securely accessing
- 173 active users in the first 3 months of usage



The power of partnerships

“We’re excited to introduce powerPODs at Carlton Marshes, making it even easier for visitors to reach us with the environment in mind.

They support greener travel and fit perfectly with our commitment to connecting people with nature in an environmentally responsible way.”

*Hugh Braidwood, Engagement & Visitor Operations
Manager, Suffolk Wildlife Trust*

... People, Places, Planet





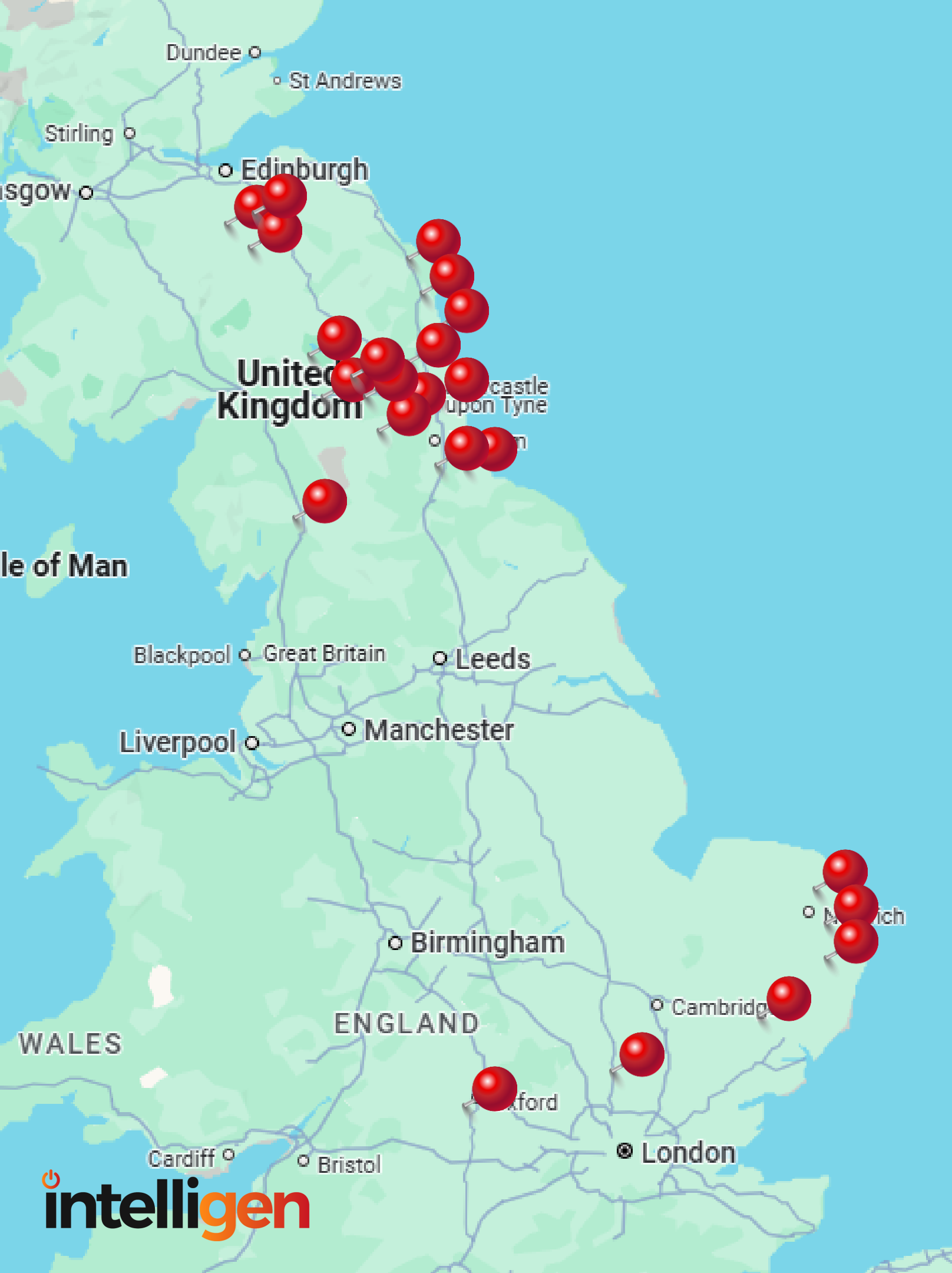
What Happened Next

The Rural Accelerator opened doors connecting us with decision-makers, active travel leads, and future customers

We're expanding the network further with new partnerships and additions to the network, including:

- Suffolk County Council
- Midlothian County Council
- Northumberland County Council
- Newcastle City Council
- The National Trust
- Destination North East England
- North East Combined Authority
- Key tourist sites along the Northumberland coast

The network is growing fast....



Expanding our range

powerPARK



powerTRIP²



powerPOD

rechargeHUB

Riding on
sunshine!



intelligen



From The Broads to beyond...

Let's keep
Riding on Sunshine!

 **intelligen**

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