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A Single Voice for the East



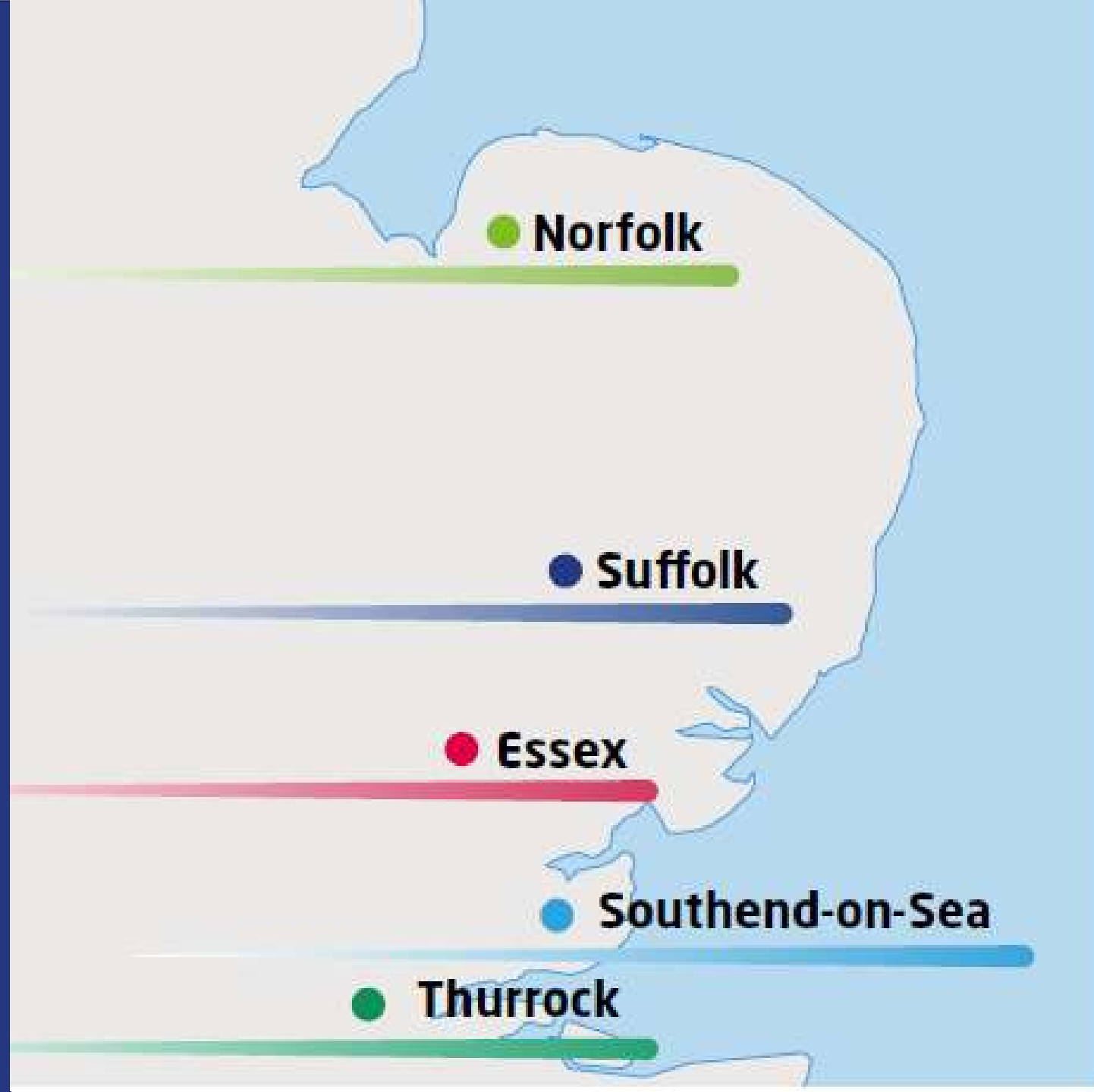
Today we launch our Transport Strategy!

Our partnership brings together all local transport authorities, districts, LEPs, Chambers of Commerce, National Highways, Network Rail, Department for Transport, neighbours, operators and others.



Transport Strategy

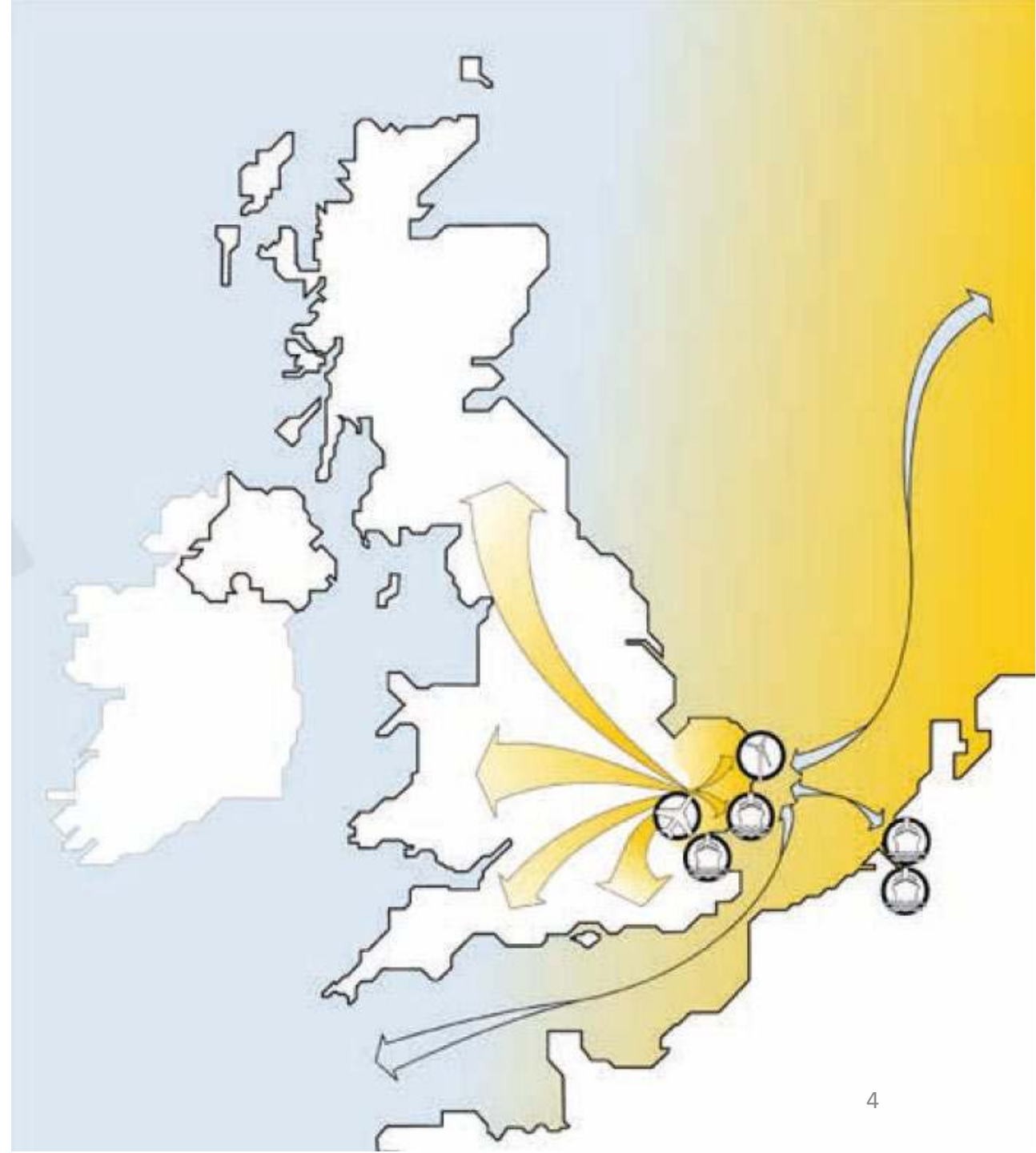
- A **single voice** for better transport in the East
- A strategic case for **investment**
- Strategic **priorities**
- An **integrated approach** to transport planning and delivery
- **Launched today!**



Region of opportunity

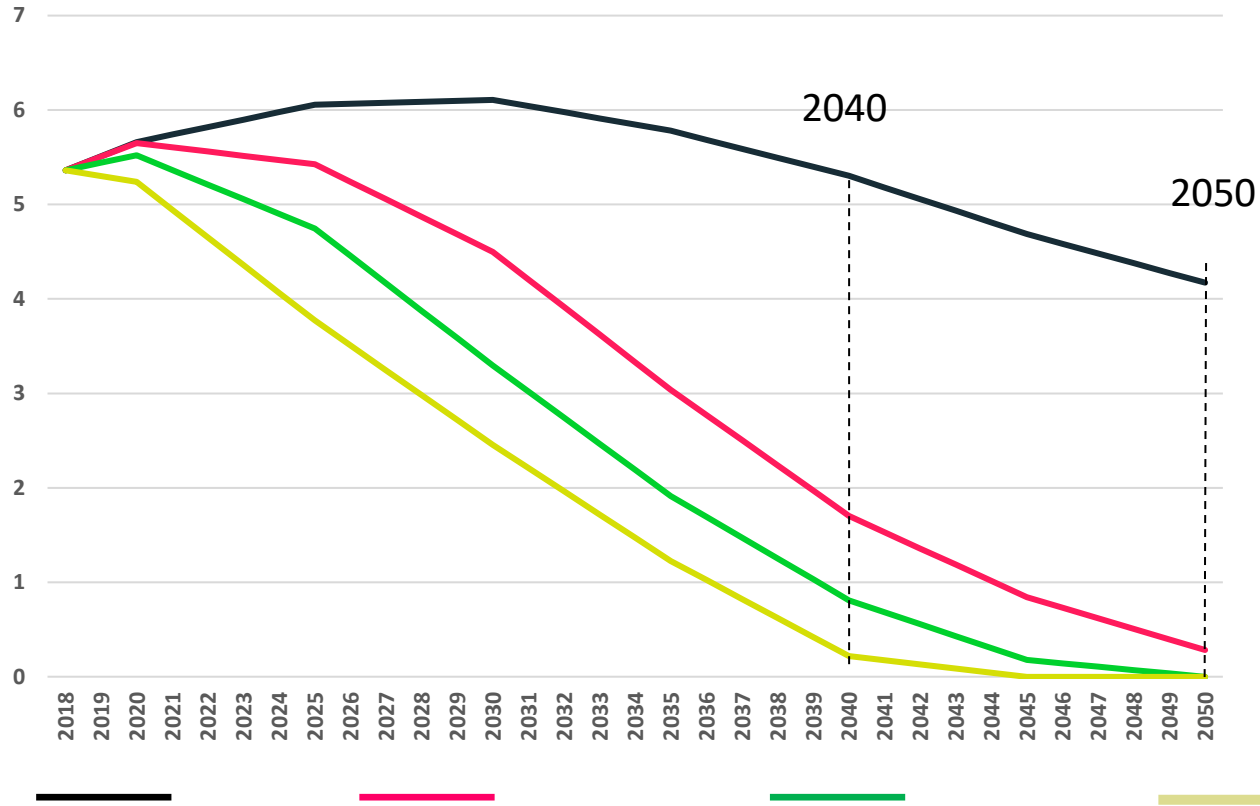
The East helps drive the UK economy:

- Strong, innovative and diverse economy
- Global gateway for UK trade – 2 Freeports, 13 ports, 3 airports
- Energy sector powering the UK
- Half a million new homes to 2050



Transport Carbon Emissions

Mt of CO₂ per year



BAU – do nothing

Current policy and committed funding

'78% by 2035'
(UK 6th Carbon Budget)

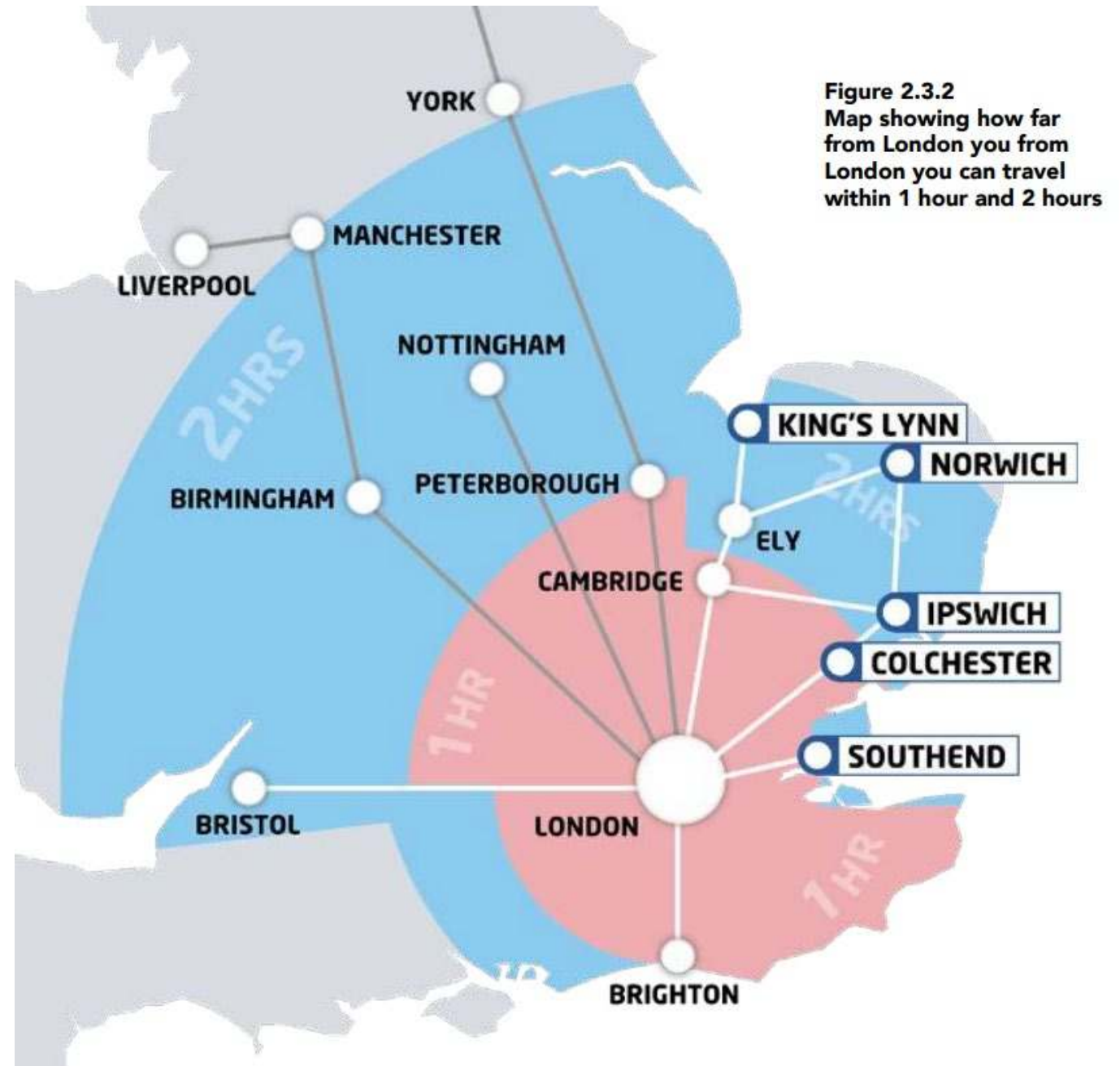
Net zero by 2040:
aggressive shift beyond Paris agreement

Challenges:

- High car dependency
- Rural trips
- Freight
- Lack of alternatives

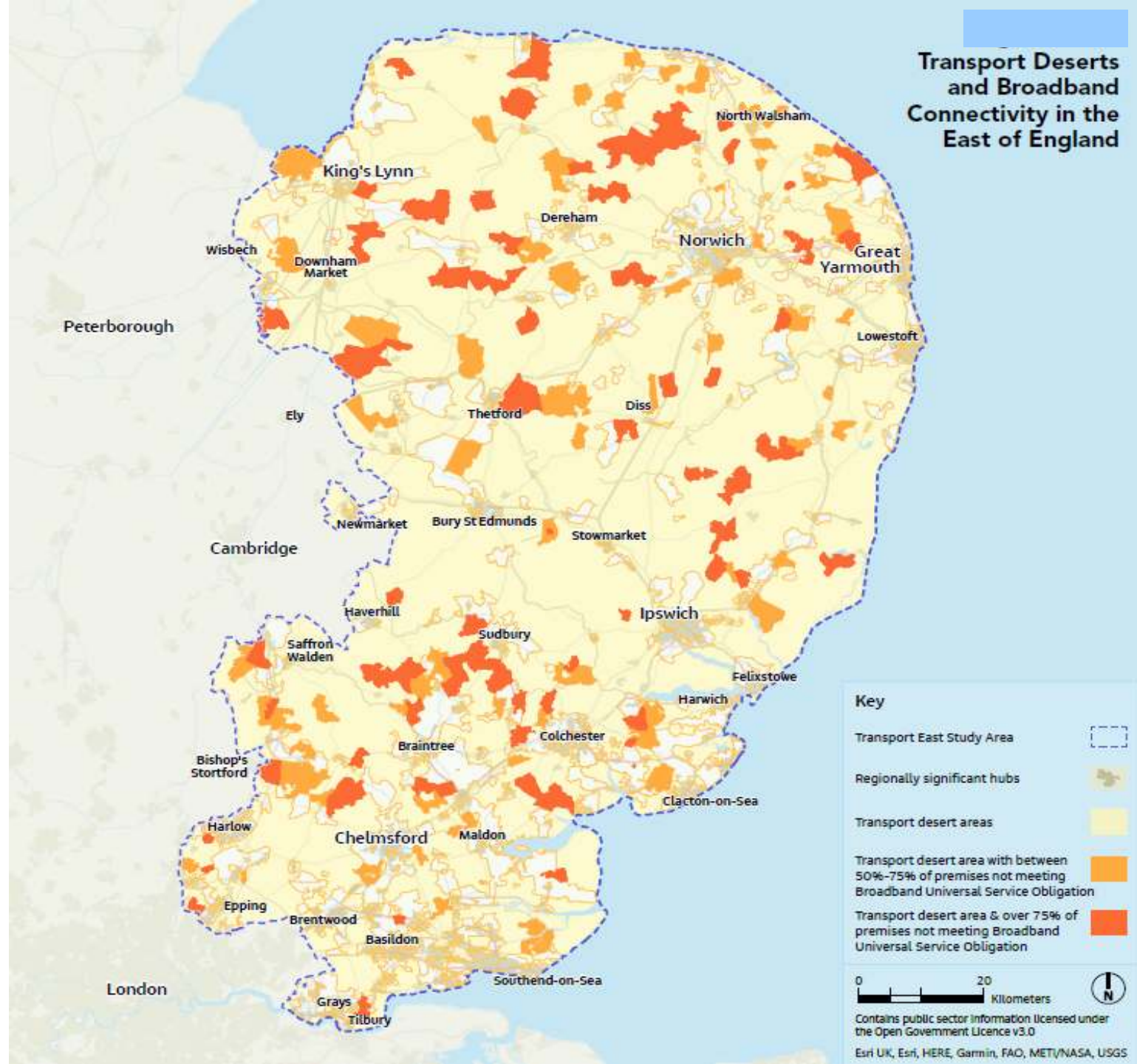
Strategic connectivity

- £73bn economy
- 167k jobs growth over 15 years
- 75 cities & towns
- Long journey times
- Delays on the road network
- High car dependency with limited passenger transport



Rural and Coastal accessibility

- **1 in 3** live in a rural area
- **‘Transport deserts’**: where **education, training employment and services** not accessible by sustainable modes
- Poor digital connectivity



Unlocking UK trade

- East ports handle over half UK's container freight
- Many regional ports with vital economic role
- Three international airports, employing 20,000 people
- Major issues with surface access capacity and reliability, with high carbon emissions in our region
- **Better access to our international gateways is vital for local and national economies - north, midlands and London**



Vision and priorities

“A thriving Eastern region with safe, efficient and net-zero transport networks advancing a future of inclusive and sustainable growth for decades to come”



Strategic priorities

Decarbonisation to net zero

Connecting our growing towns and cities

Energising coastal and rural communities

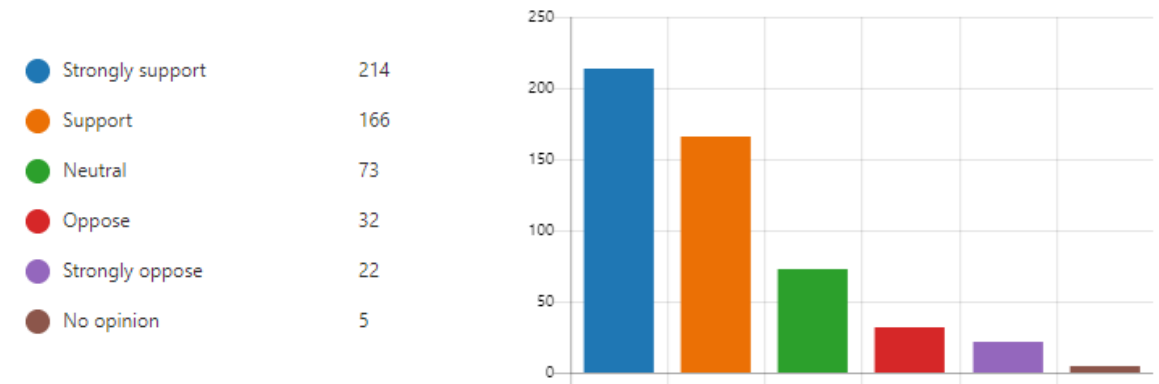
Unlocking our international gateways

Consultation Headlines

- Nearly 600 consultation responses
- Good spread of responses across the region
- Good support for vision, overall approach, and strategic priorities
- Overall support for delivery programme – but some concern region won't achieve decarbonisation

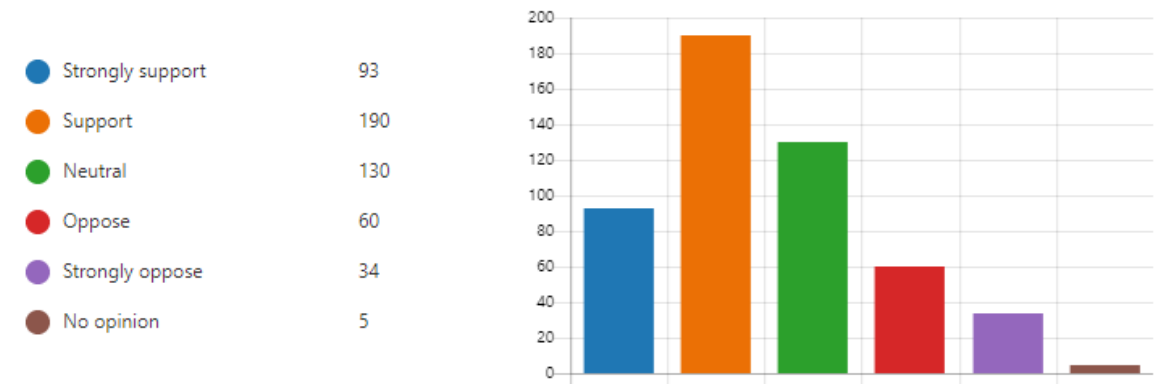
7. To what extent do you support the vision set out in the Transport Strategy – 'A thriving economy for the East, with fast, safe, reliable, and resilient transport infrastructure driving forward a future of inclusive and sustainable growth for decades to come'?

[More Details](#)



8. To what extent do you agree with the following statement 'The Transport Strategy identifies the right overall approach to transport development across the region'?

[More Details](#)

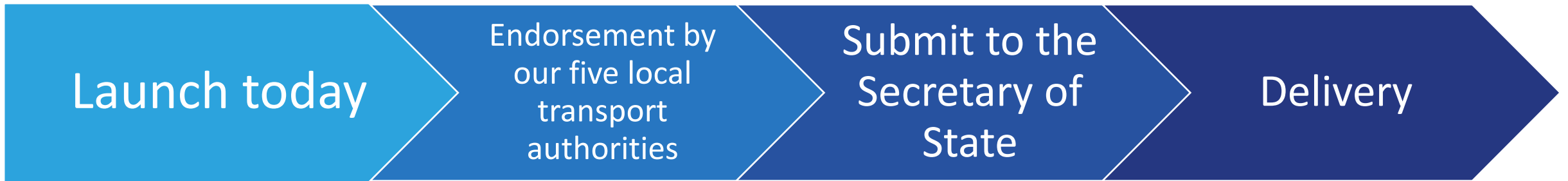


Consultation changes

- Adjusting the vision to strengthen **decarbonisation of transport and inclusivity**
- **Strengthening of decarbonisation approach**, including:
 - ❑ commitment to review a transport carbon budget
 - ❑ emphasise the role of existing communities
- Strengthening the **link between** rural and urban areas
- Stronger **boundary relationships** to the west and south
- More on **Levelling Up** – rural, coastal and urban



Strategy next Steps



Thank you to everyone in this room

Now we need to deliver it

Three-year plan

TRANSPORTEAST



1. Become a leading English Sub-national Transport Body (STB)

2. Plan the next generation of strategic transport priorities to 2050

3. Accelerate delivery of our transport projects in the East

4. Put the East's transport priorities firmly 'on the UK map'

Becoming a leading STB

- More capacity and capability to support local authority / partner delivery
- Centre of Excellence for Rural Mobility
- Regional Transport 'Expert' Strategy Hub
- New regional transport evidence base to prioritise & make the case for investment

Sub-national Transport Bodies in England



Planning the next generation of transport priorities

- Rail and Mass Transit Plan for the East
- New people-focused transport model
- Transport decarbonisation delivery plan
- Active Travel, Freight and Buses
- Six strategic corridor connectivity studies



Accelerate delivery of transport investment in the East

- New transport investment pipeline for the East
- Review and enhance funding mechanisms
- Regional business case development
- New economist function
- Strong partnerships with national transport agencies



TRANSPORTEAST

Put the East's transport priorities firmly on the UK map

- Lead Regional Transport Task Forces
- Transport advisors to East of England All Party Parliamentary Group and MPs
- Chair national STB liaison group 2022/23
- Extensive engagement and communications programme



In summary...

Thank you for your ongoing support

Together we have:

1. Created a **single voice** for transport in the East
2. Launched our **first transport strategy**
3. Set an ambitious **Three-year Plan**

Now we must deliver it.

