

Access & transport systems for rural visitor areas

Appropriate approaches & required structures?

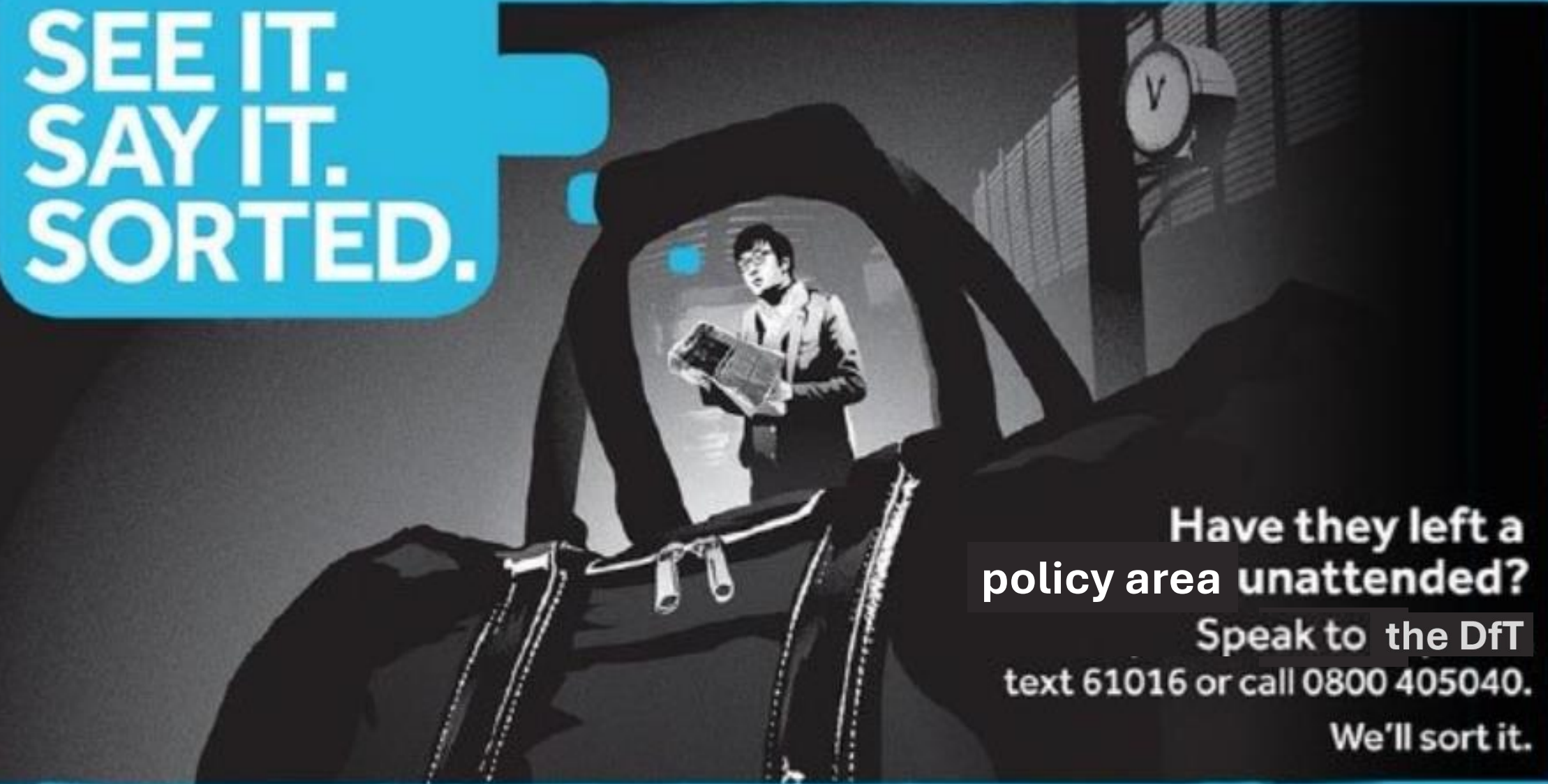
Alistair Kirkbride

November 26th 2024

LOWCARBONDESTINATIONS.ORG

the
CHURCHILL
fellowship

**SEE IT.
SAY IT.
SORTED.**

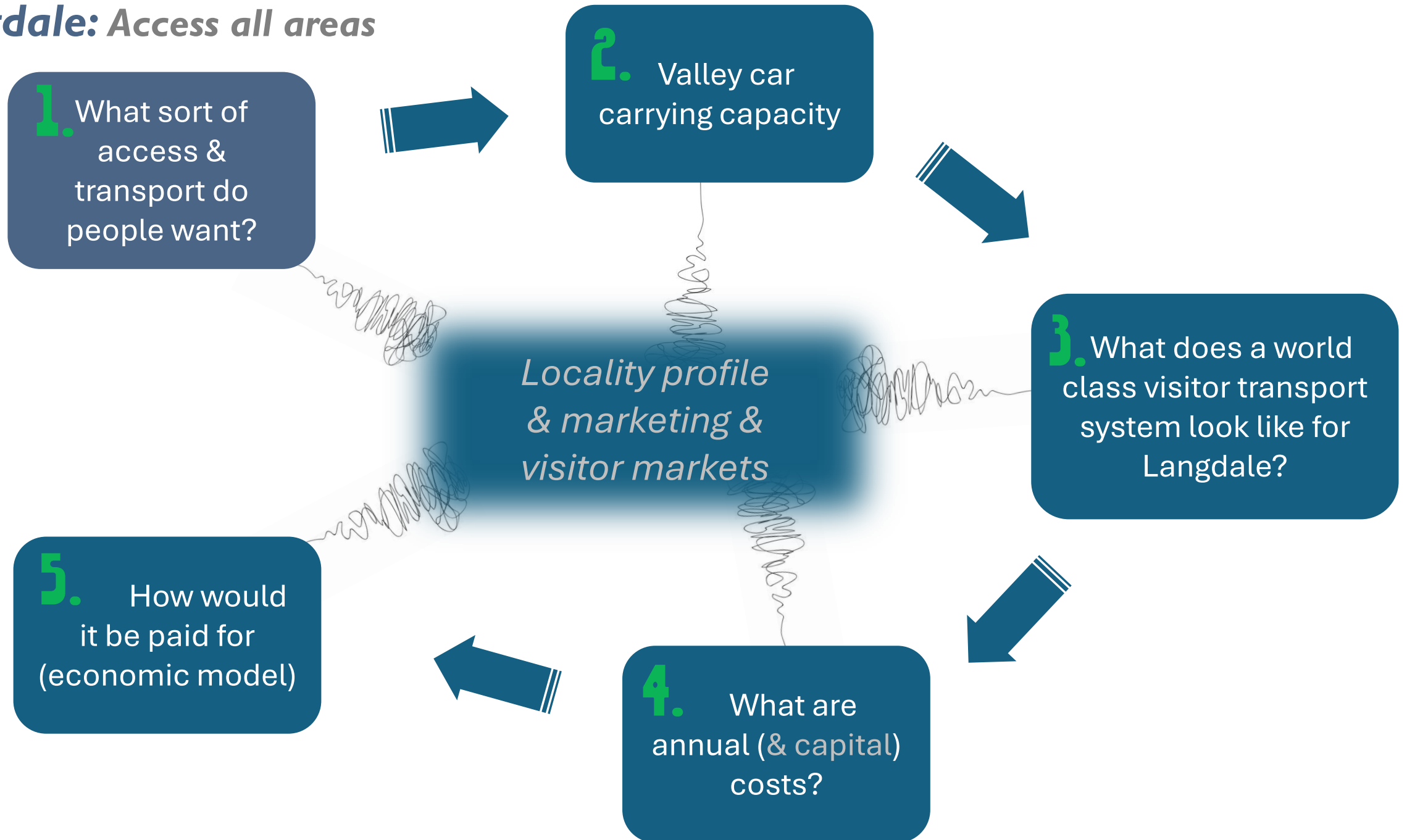


**Have they left a
policy area unattended?**

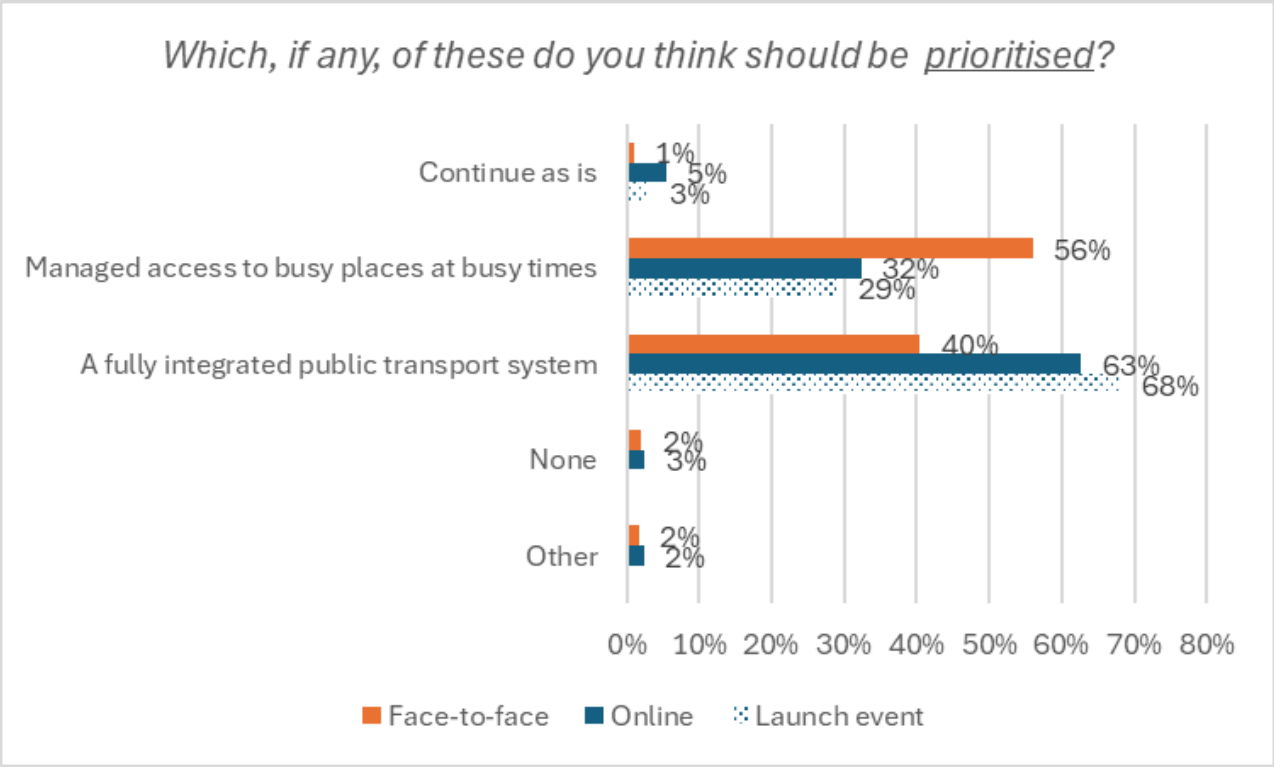
**Speak to the DfT
text 61016 or call 0800 405040.**

We'll sort it.

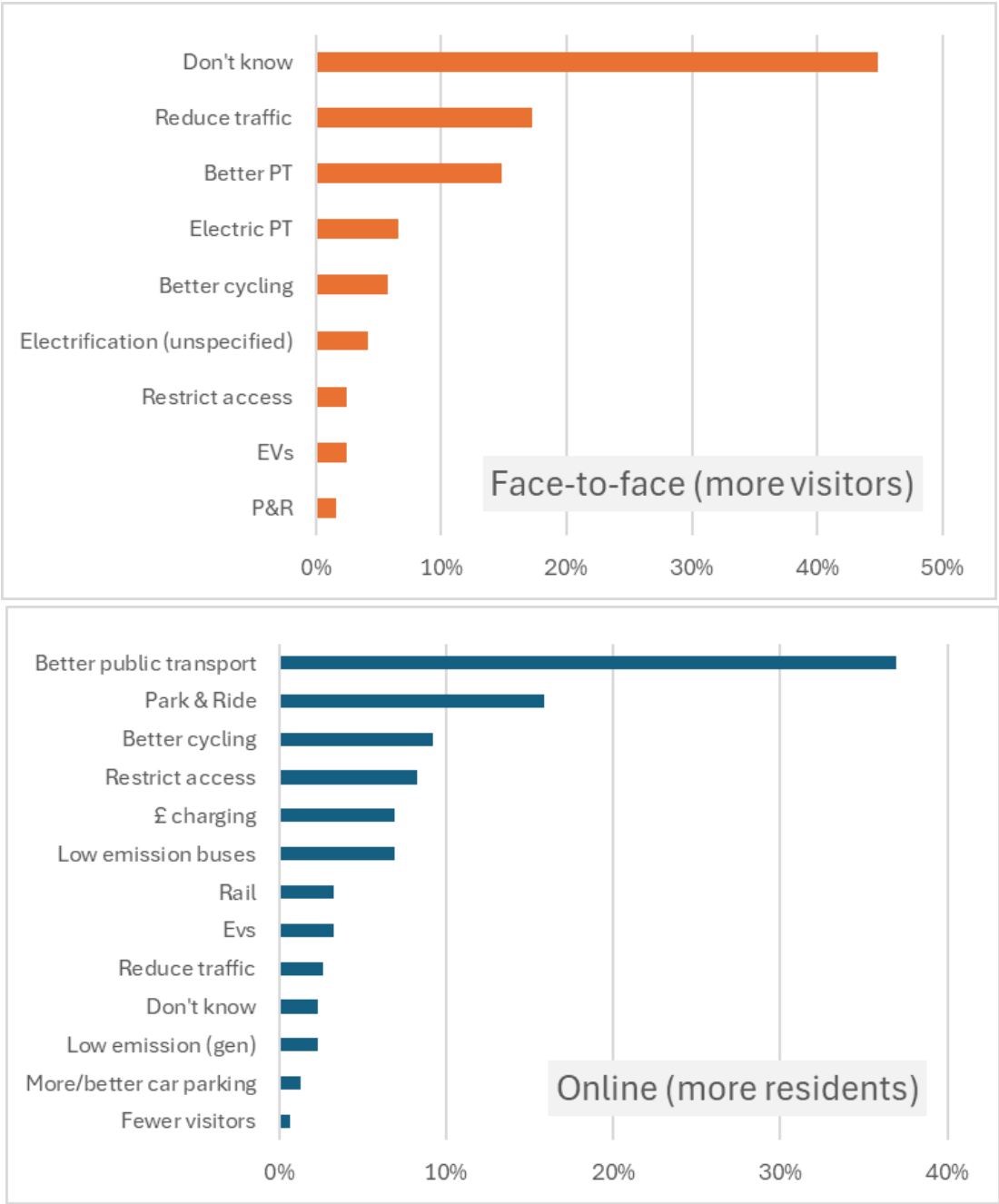
Langdale: Access all areas



What sort of access & transport do people say they want?



Lake District; >4000 respondents; 5 sampling methods
www.cumbriaaction.org.uk/news-events/news-appetites-to-travel-differently-in-the-lake-district-where-do-you-want-to-go-reports-available-now-2024-05-15

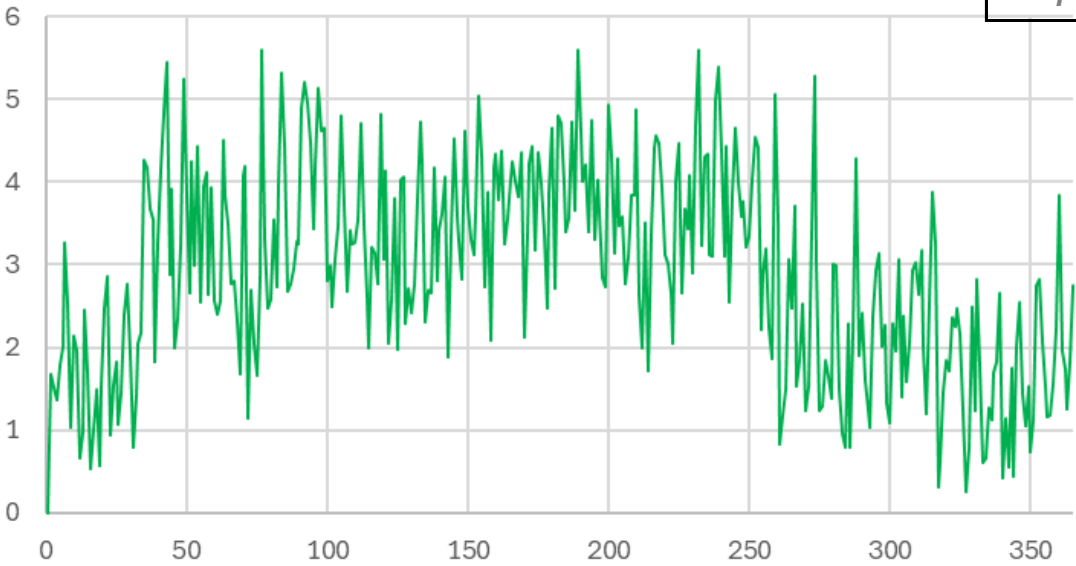


Warning over Bank Holiday parking chaos



WESTMORLAND AND FURNESS COUNCIL
Westmorland and Furness Council has
Federica Bedendo
BBC News North East and Cumbria
5 May 2024

Consolidated Langdale car parks, 2023

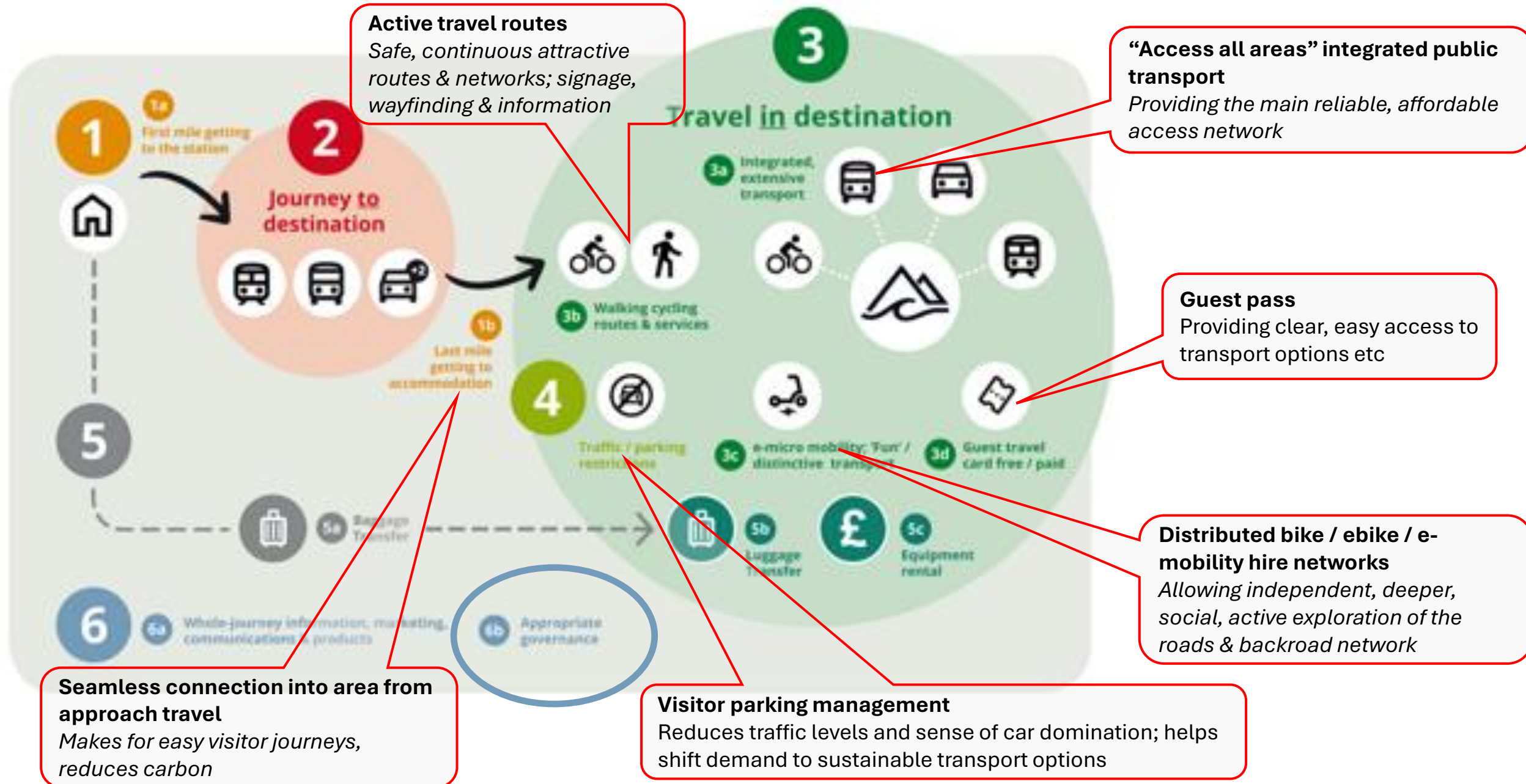


Langdale:Valley car “carrying capacity”?

	602 / 992		
Free	208	Verge	35
		On-road	56
		Layby	67
		Car park	50
Free/ restricted	127	Pub/café	96
		Shop	17
		Road (residents /permits)	14
Paid	267		267
Pop-up	390		390

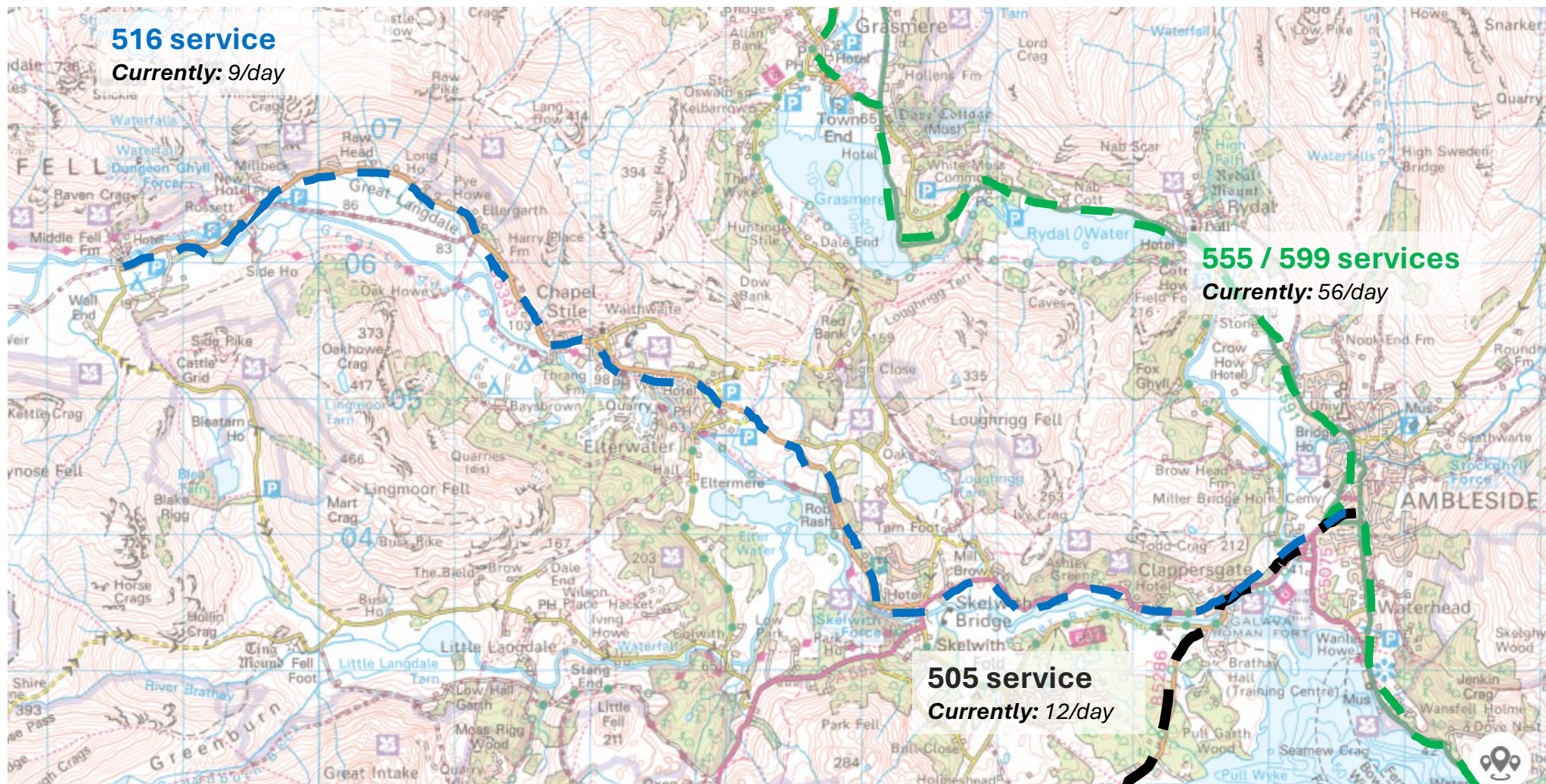
		With pop-up
Spaces for visitor cars	521	911
"Carrying capacity"	390	

Initial estimate based on existing pay & display plus other sites that do not cause problems

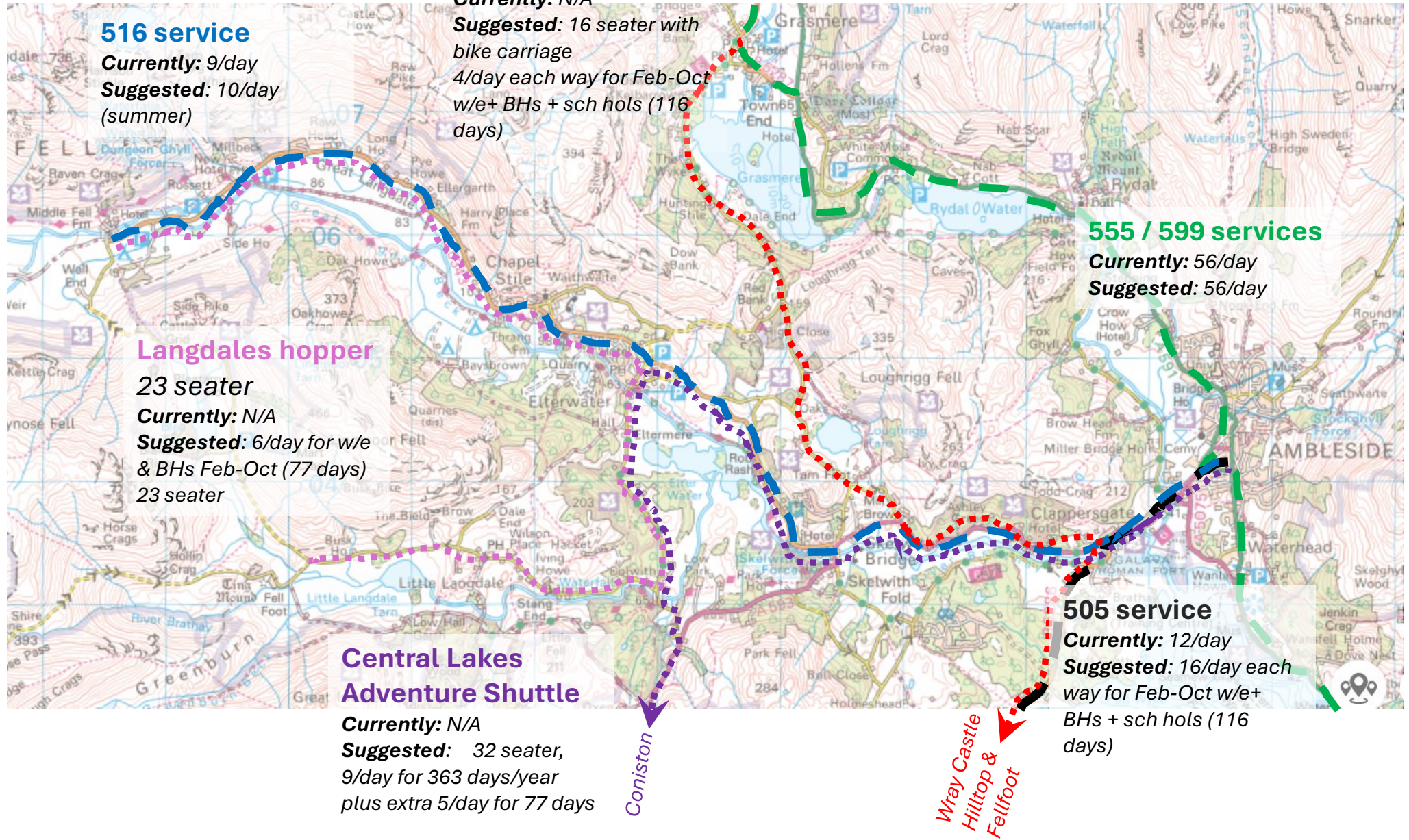




Existing summer bus services



What might a world class bus network look like?



Costs of enhancements

Total annual costs for enhancements:			£ 306,320	
Total minus local contributions:				£ 111,184
Total new capacity:		224,131		
			Cost per...	
	Total visitors:	552,949	£ 0.55	£ 0.20
	“Excess” visitors:	139,033	£ 2.20	£ 0.80
	Carrying capacity cars:	137,972	£ 2.22	£ 0.81
	“Excess” cars:	46,344	£ 6.61	£ 2.40

Note: these do not include costs of existing bus services



The Scottish Parliament
Pàrlamaid na h-Alba

Visitor Levy (Scotland) Bill

Introduced

Stage 1

Stage 2

Stage 3

Act

✓

✓

✓

✓

✓

This Bill was passed and is now an Act of the Scottish Parliament.

Top stories

BBC

Lake District charity:
'Tourism tax could help
attract visitors'

2 days ago



NW Mail

Local authorities respond to
proposed changes to
tourism in the Lakes

11 hours ago



Better Business case study: Ullswater Hopper

Building partnerships to overcome challenges







The Guardian
<https://www.theguardian.com/uk-news/article/aug>

'It's just a rich man's playground now': how St Ives became ...

10 Aug 2024 — St Ives is, from its hill, the prettiest town in Britain and, as if cursed for it, it is also the patient zero of **overtourism**. I moved to west ...





The Telegraph
<https://www.telegraph.co.uk/united-kingdom/tours>

The touristy British villages to avoid this summer

8 Jul 2024 — It's not just Spanish islands that are fed up with tourists: **the UK** has plenty of overrun corners where residents dread the sunny season.





Sawday's
<https://www.sawdays.co.uk/sustainability-and-impact>

Overtourism

Over recent years, we have watched as many of the destinations that we love, across **the UK & Europe**, have seen their character and authenticity eroded by ...





Daily Express
<https://www.express.co.uk/News/UK>

British holiday hotspots vow to end tourism | UK | News

31 Aug 2024 — An increasing anti-tourist sentiment is sweeping across some of Britain's most cherished holiday destinations, fuelled by the belief that ...



Pippa Crerar
Political editor

Tue 16 Jul 2024 00.01
BST

Share



Labour to invite England's 'devolution deserts' to take on more power

Angela Rayner writing to council leaders without devolved responsibilities to offer chance for greater autonomy





Home > Transport > Local transport > Buses > Bus passenger experience

From: [Department for Transport](#) and [The Rt Hon Louise Haigh MP](#)
Published 9 September 2024

Press release

Transport Secretary sets the wheels in motion on "biggest overhaul to buses in a generation"

The new Buses Bill will put power over bus services back in the hands of local leaders.



Foundation for
Integrated Transport

Could different governance unblock long-standing National Park access and transport problems?

Acknowledge

1. Existing visitors want change
2. Future visitor market demands? Future-ready destinations
3. Most visitors/visits are domestic
4. The norm for access & transport to/in UK destinations is looking poor compared to competitor countries
 - Visitor/guest cards
 - Locality-scale governance & less leakage of visitor revenues
 - Different roles & responsibilities between public, private and community sectors
 - Shift to resident “liveability” as driver for tourism, not v.v.
5. There is a vacuum of governance in the UK re transport & tourism

We'll sort it.

1. Coherent visitor areas recognised by DfT re. transport governance (powers, abilities, funding)
2. Costed plans developed (by whom?) for access & transport for coherent visitor localities
3. Economic models established for UK transport services for visitor-dominated localities
4. Move beyond the demonstrator & pilot: establish formal comprehensive structures & policy

